ELMIRA COLLEGE

Reimagining Elmira College Project
July 2024 Working Group Update

A. Explore Strategic Opportunities

A#1: Investigate options for shared services and other cost-efficient strategies for the College
The Group is exploring outsourcing options with LECON and reviewing CQI training options.

A#2: Identify campus programs and services that have maximum impact on enrollment and the student experience
The Group will have met twice as of July 31 with a goal of selecting the most feasible, viable, and measurable new programs that increase enrollment and further enhance the student experience. Group members have all been assigned different tasks supporting new programs plus programs already approved. The next meeting scheduled for August 14 will be to vet the best programs that result in enrollment growth and enhance student experiences.

A#3: Partner with campus members to open doors for Institutional Advancement with alumni, parents, and community members who can make philanthropic investments in the College.
The Group will begin meeting in August and September to review the Funding Opportunities identified by the other Groups. A funding form was approved by the President for use by each group.

B. Conduct a Structural Analysis & Program Review

C. Develop a Communication Plan

The Group finalized a goal/purpose statement for the Reimagining EC Project (see below) and is working with the remaining Working Groups to pull together monthly progress updates.

Goal/Purpose Statement
The Reimagining Elmira College Project will establish clear institutional improvement goals aligned with the overarching goals and objectives in the College's 2023-2028 Strategic Plan. Several Working Groups have been formed to complete the work, which is bolstered by insights gleaned from the College's ongoing Middle States Commission on Higher Education Self-Study. The coordination between the Reimagining EC Project and the Self-Study enriches the efforts of the Working Groups, empowers them to tackle issues identified in the Self-Study, and provides the opportunity to integrate findings from both efforts into final institutional improvement goals, reinforcing the College's compliance with MSCHE expectations.

D. Finance

D#1 Identify additional sources of auxiliary income
Work to date has included exploration of outsourcing campus rentals, reviewing potential off-campus experiences for alumni, generating a list of businesses to sponsor interns, and expanding the school-of-record partnership with CSO.

E. Physical Plant and IT

E#3 Review software packages and policies
The working group has met several times and reviewed current information technology software and systems, as well as EC's technology related policies. Next steps, we will be collaborating with the academic administration group.

The group has identified four draft goals: 1. Optimize the student information system (Jenzabar) and integrate with critical software to provide a streamlined experience for students and faculty. 2. Establish and centralize a data infrastructure that supports the College's analytics and storage needs. 3. Provide optimal and cost-effective IT environment to meet Elmira Colleges mission, and 4. Ensure the college provides the optimal technology environment for teaching and learning.